



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 11

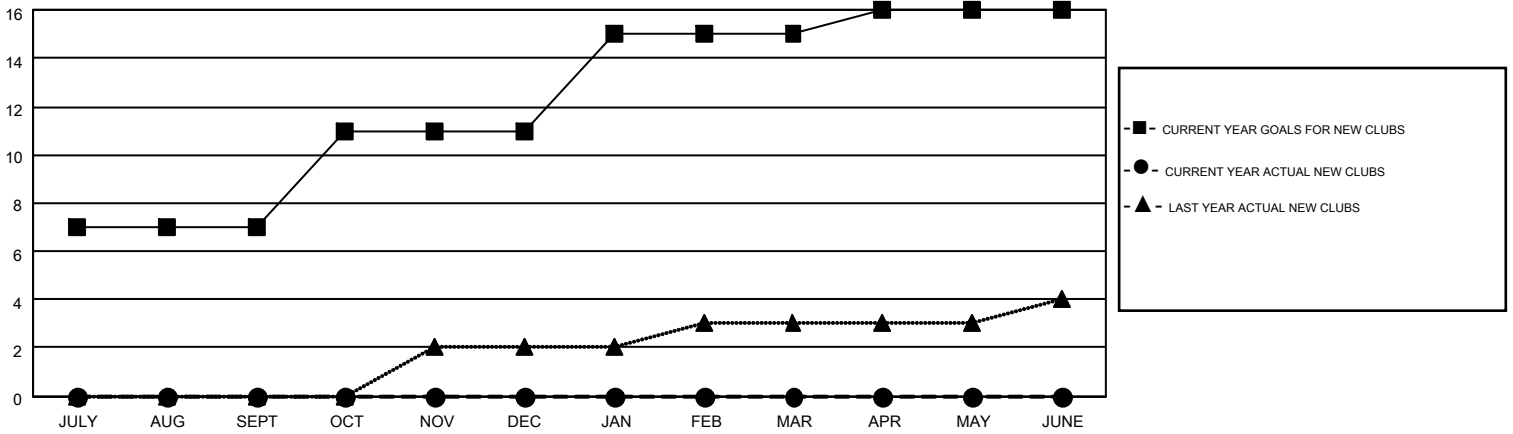
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

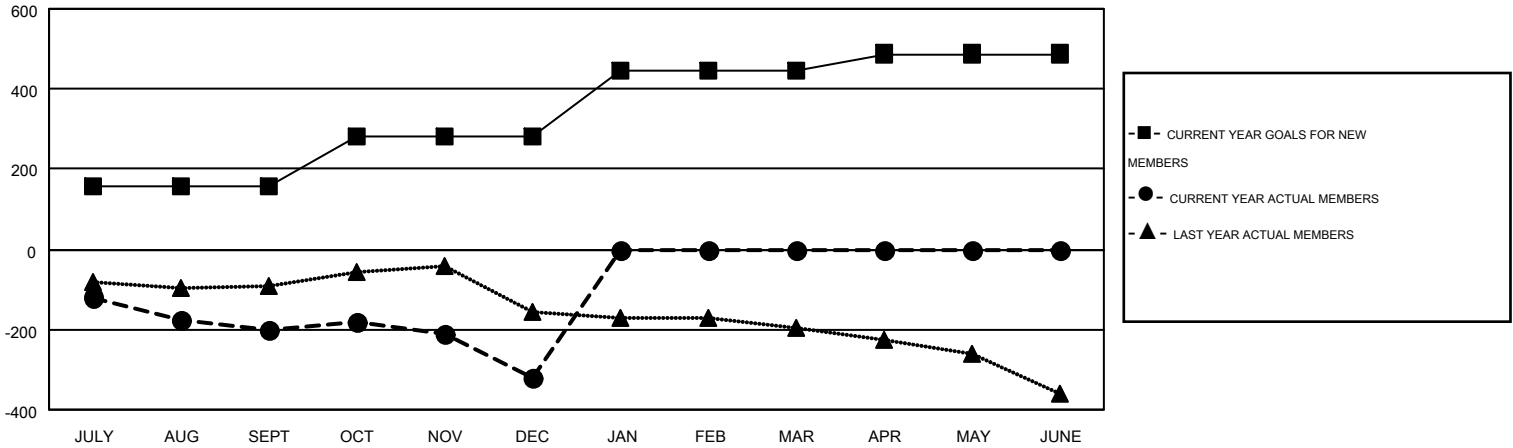
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	7	0	5	-5	JULY/AUG/SEPT	156	152	352	-200
OCT/NOV/DEC	4	0	1	-1	OCT/NOV/DEC	124	265	387	-122
JAN/FEB/MAR	4	0	0	0	JAN/FEB/MAR	164	0	0	0
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	44	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 6	178 CLUBS OF 403 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	8,200 (73.64%)
DECEASED	105	FEMALE	2,936 (26.36%)
CLUB CANCELLED	14	<u>FAMILY UNIT MEMBERS</u> 1,942	
OTHER	620	<u>HEAD OF HOUSEHOLD</u> 949	
TOTAL	739	<u>NON-HEAD OF HOUSEHOLD</u> 993	

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